



# Amberg Rail

## Training Asia-Pacific 2016

November 9 - 11  
C.R.Kennedy head office, Port Melbourne  
Australia

hosted by



# Welcome Message



**With great pleasure and our perfect appreciation, I invite you to participate at the second Amberg Rail Training in Asia-Pacific, to be held on November 9 - 11, 2016 in Melbourne, Australia.**

After the first successful training in 2014 this biennial event will be the platform for the gathering of rail experts and specialists from various countries across the Asian-Pacific region. In line with the event theme “Amberg Rail Training”, the conference **will** encourage interactions amongst rail experts and stimulate exchange of ideas and strengthen our cooperation.

Amberg Technologies has been developing specialised system solutions for the infrastructure industry for more than 35 years. The unique combination of system development experience and industry know-how results in measurement systems characterised by precision instruments, practical system design and powerful software, such as Amberg Rail 3.0. The Asian-Pacific region is an emerging market with high potential for the infrastructure industry. Nevertheless, their countries brought substantial success to Amberg Technologies in the past decade. New technologies, new trends and regional specifications require time and proximity to the market. To constantly improve our systems and solutions we want to learn from your experience, listen to your needs and determine your market requirements.

If you are interested to discover the full potential of Amberg Rail, to share your own experience, to learn from us as an innovative technology provider and to build a strong Rail Expert community, please join us in Melbourne for the second Amberg Rail Training in the Asia-Pacific region.

I look forward to meeting all of you.



**Shuan Xiao**  
**Regional Manager South East Asia & Pacific**  
**Amberg Technologies AG**



Good knowledge of systems and a safe operation of the Amberg products are among the key factors for successful business operations.

**Theme**

The second Amberg Rail Training for the Asia-Pacific region is hosted by C.R.Kennedy & Company Pty Ltd. – Amberg's distribution partner in Australia and New Zealand.

The program is split up into four main parts:

- New technologies & scanners
- Sales & product training
- Market feedback
- Workshop

In these sessions we conduct a full system, product and sales training. On one hand you will have the possibility to deepen your knowledge and on the other hand, you will also learn and understand in detail all product news and updates

(e.g. new scanners, new Amberg Rail software, etc.). Practical work and enough time for an intense exchange of ideas complement these training days.

Do you have special training needs? Let us know them early, so we can tailor the program optimally according to your needs.

**Objectives**

This Amberg Rail Training is the exclusive platform to connect the Amberg Rail community in Asia Pacific with the following objectives:

- Showcase the latest products and technology solutions
- Share expertise, applications, and know-how
- Provide networking opportunities
- Provide opportunities for face-to-face interaction
- Create new business dimensions

## Program

Tuesday, November 8

4 pm **Welcome reception and C.R. Kennedy company visit**  
Meeting point: Lobby of the Quest Apartment Hotel, Southbank

Wednesday, November 9

Morning **All Participants (Group 1 & 2)**

- Introduction
- Product portfolio
- Amberg Rail
- Amberg applications

Thursday, November 10

**Basic Training (Group 1)**

- Basic introduction applications
- Selling Amberg Rail

**Expert Training (Group 2)**

- Expert training applications
- Amberg IMS 1000/3000/5000

Friday, November 11

**All Participants (Group 1 & 2)**

- Workshop
- Presentation of participants (one per distribution partner)
- Local market requirements

Afternoon

**Basic Training (Group 1)**

- Principals of track survey
- Basic hands-on session

**Expert Training (Group 2)**

- New technologies & scanners
- Expert hands-on session

**All Participants (Group 1 & 2)**

- Amberg Rail 3.0
- Outdoor track session
- Individual requirements/topics

**All Participants (Group 1 & 2)**

- Summary
- Outlook
- Wrap-up

# Registration

## Fee

There is no registration fee. The Amberg Rail Training Asia-Pacific 2016 includes

- Welcome reception and C.R. Kennedy company visit
- Training for 3 days
- Training documentation
- Lunch and refreshments for 3 days
- Dinner on 2 days
- Cocktail reception on the closing day

All other costs such as travel, accommodation and your own personal expenses will be at your expense.

## How to register

Register by using the registration form and send it back to us via email: [sgilli@amberg.ch](mailto:sgilli@amberg.ch) or register online. Please return it to us by June 30, 2016 at the latest.

## Why attend?

- Learn more about new technologies & scanners
- Conduct a full sales & product training
- Trends and market feedback from various countries
- Practical work and intense exchange of ideas

# General information



## Venue

**C.R. Kennedy & Company Pty. Ltd.**  
300 Lorimer St, Port Melbourne VIC 3207, Australia  
Email: [sales@crkennedy.com.au](mailto:sales@crkennedy.com.au)  
[www.crkennedy.com.au](http://www.crkennedy.com.au)



## Hotel

**QUEST APARTMENT HOTEL, Southbank**  
2-16 Kavanagh Street, Southbank VIC 3006 Australia  
Email: [questsouthbank@questapartments.com.au](mailto:questsouthbank@questapartments.com.au)  
[www.questapartments.com.au](http://www.questapartments.com.au)



## About Melbourne

Melbourne is the capital of Victoria which is the smallest of the mainland states in size but the second most populated. The name "Melbourne" refers to the area of urban agglomeration (as well as a census statistical division) spanning 9,900 km<sup>2</sup> which comprises the broader metropolitan area, as well as being the common name for its city centre. It currently has a population of over 4.35 million and is Australia's second most populated city. Its inhabitants are called Melburnians. Port Melbourne is a suburb of Melbourne, Australia, 5 km south-west from Melbourne's Central Business District.

## Airport

Melbourne Airport (MEL), also known as Tullamarine Airport, is the primary airport serving the city of Melbourne, and the second busiest airport in Australia. The airport is 23 km from the city centre. It features direct flights to 33 domestic destinations of Australia in addition to destinations in the Pacific, London, Asia and North America.

There is no rail link from the airport to the city centre, a regular coach service provides public transport to and from the city.

## Currency

Australia's national currency is the Australian dollar (AUD) which comes in denominations of \$5, \$10, \$20, \$50 and \$100 notes. Coins come in 5, 10, 20 and 50 cent and one and two dollar denominations.

## Weather and clothing

Melbourne has a reputation for its changeable weather, often referred to as having 'four seasons in one day'. Generally the city enjoys a temperate climate with warm summers with average temperatures of 25°C (77°F). For the outdoor sessions a jacket and firm footwear is recommended.

## International dialing code

Australia's international dialing code is +61.

## Visa

Visit <https://www.border.gov.au/Forms/Documents/1415.pdf> for the business visitor visa form or apply online at the Electronic Travel Authority (ETA) using this link: <https://www.eta.immi.gov.au/ETAS3/etas>.

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